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ADVERTISING CREATIVE STRATEGY

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empowers the media and marketing

industries to thrive in the digital economy.,

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strategy pay off in 2018? We've outlined the

essential tips and details to make sure your

campaigns crush it., Advertising is an audio

or visual form of marketing communication

that employs an openly sponsored,

non-personal message to promote or sell a

product, service or idea.: 465 Sponsors of

advertising are typically businesses wishing

to promote their products or services., Online

advertising, also called online marketing or

Internet advertising or web advertising, is a

form of marketing and advertising which uses

the Internet to deliver promotional marketing

messages to consumers., Graduate

Opportunities Graduates will have the skills

to develop a media plan, prepare advertising

strategy and copy, plan and execute

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