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Communication Page 3 Contents Page No. MODULE I BUSINESS COMMUNICATION 4 MODULE II LISTENING 39 MODULE III COMMUNICATION FOR EMPLOYMENT 55 MODULE IV MEETING AND DISCUSSION CHAPTER ٧ **BUSINESS** 70 PRESENTATION 89, Case studies are narratives that tell the story of an actual business with a real problem or strategy. Many business schools use real case studies as a teaching tool in the classroom. If you attend a graduate business program, such as an MBA program, you could look at hundreds. or even of thousands BUSINESS COMMUNICATIONS SKILLS Paper: MBA-107 Time: Three hOUts J [Maximum Marks: 80 Before answering the questions, candidates should ensure that they ... (Case Study) g. Manoj works at Hotel Amazing as a manager. Each day he greets their questions, guests, answers Business Communication for Success (BCS) provides comprehensive, integrated а approach to the study and application of written and oral business communication to serve both student and professor.

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