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taking and highlighting while reading
International Business: The New Realities,
Global Edition., Portfolio investments are
investments in the form of a group (portfolio)
of assets, including transactions in equity
securities, such as common stock, and debt
securities, such as banknotes, bonds, and
debentures.. Portfolio investments are
passive investments, as they do not entail
active management or control of the issuing
company. The foreign investors have a
relatively short-term interest ..., Foreign
market entry modes or participation
strategies differ in the degree of risk they
present, the control and commitment of
resources they require, and the return on
investment they promise.. There are two
major types of market entry modes: equity

and non-equity modes. The non-equity
modes category includes export and
contractual agreements. The equity modes
category includes: joint ...

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