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University of Warwick., This is the  
pre-publication version of Chapter 1 from  
Crane, A., Matten, D. and Spence, L. (2008),  
Corporate Social Responsibility: Readings  
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Routledge, pp.3-20. 3 3 At the same time, we  
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CRĂCIUN 1. ... (Crane & Matten, 2004, p.  
22) Accordingly, the original notion  
expressed by the term sustainability is the  
idea that the living generations are not . 965.

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