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CONCEPT OF CORPORATE CITIZENSHIP
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RESEARCH . Applied Ethics and tertiary
education in South Africa: Teaching
Business Ethics at the University of South
Africa . Louise Kretschmar I; Wessel
Bentley II. I Department Theological Ethics,
University of South Africa, South Africa II
Research Institute for Theology and Religion,
University of South Africa, South Africa ...,
Corporate social responsibility or CSR has
been defined by Lord Holme and Richard
Watts in the World Business Council for
Sustainable Development's publication
"Making Good Business Sense" as "the
continuing commitment by business to
behave ethically and contribute to economic
development while improving the quality of
life of the workforce and their families as well
as the local community ..., Procedia - Social

and Behavioral Sciences 65 (2012) 327
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JIBES University, Jakarta doi:
10.1016/j.sbspro.2012.11.130 International
Congress on Interdisciplinary Business and
Social Science 2012 (ICIBSoS 2012)
Corporate Social Responsibility: What Can
We Learn From The ..., Guido Palazzo is
Assistant Professor for Business Ethics at
the University of Lausanne (Switzerland). He
graduated in Business Administration at the
University of Bamberg (Germany) and
earned his PhD in Political Philosophy (1999)
from the University of Marburg (Germany).,
This article follows the study of Garriga and
Melé (2004), which distinguishes four
groups of corporate social responsibility
theories, considering their respective focus
on four different aspects of the social reality:
economics, politics, social integration, and
ethics. The first one focuses on economics.
Here the corporation is seen as a mere
instrument for wealth creation., Corporate
social responsibility (CSR, also called
corporate sustainability, sustainable

business, corporate conscience, corporate citizenship or responsible business) is a type of international private business self-regulation. While once it was possible to describe CSR as an internal organisational policy or a business strategy, that time has passed as various international laws have been ..., Corporate Social Responsibility (CSR) has been traditionally framed within business ethics as a discourse attempting to identify certain moral responsibilities of corporations (as well as get these corporations to fulfill their responsibilities)., International Journal of Academic Research in Economics and Management Sciences November 2013, Vol. 2, No. 6 ISSN: 2226-3624 55 www.hrmars.com/journals, 3 | P a g e 2. The Harvard System (Author/Date Method) All statements, opinions, conclusions etc. taken from another writerâ€™s work, whether print,, This essay was produced by one of our professional writers as a learning aid to help you with your studies. Critically discuss Corporate Social Responsibility (CSR)., One of the largest and most authoritative collections of online

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