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solution using supporting evidence. case under study showing problems or effective strategies, as well as recommendations., Contents Section Page # 2 Introduction Consulting Industry Guide 3 6 Industry Overview Firm Overviews (10 Firms) Interview Preparation 18 Interview Overview " Fit + Case Sample Frameworks Industry Snapshots Practice Cases 14 Practice Cases Links to Other Cases, TOP MBA case study - premium version pack Premium pack includes 32 MBA case study from different categories like IT, finance, marketing, sales, accounting, general management, organizational behavior and etc., BLEND Custom Parfum: An MBA case study ... 1 The business under study in this case was BLEND Custom Parfum of Atlanta, Georgia. Ms. Susan Sexton is the owner and was the liaison for this project. Her store sells a unique, "œexperience" good, for which the competition ., Full-Text Paper (PDF): Case studies in MBA strategic management curriculum development from Australian universities, PAC Resources, Inc.: A Case Study in HR Practices By Myrna L. Gusdorf,

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